

# Privacy policy

Forefront Marketing SA PTY Ltd (Hereafter referred to as “us”, “we”, or “our”) operates [www.forefrontmarketing.co.za](http://www.forefrontmarketing.co.za) (the “site”). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the site.

While using our site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to, your name, surname, phone number, email address, shipping address & billing address.

When do we collect information?

We collect information from you when you register as a user on our site, browse the site, place an order, subscribe to our newsletter, respond to a survey, enter a competition, fill out a form, use live chat or enter information on our site.

How do we use your information?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, enter a competition, respond to a survey or marketing communication, browse the site, or use certain other site features in the following ways:

To keep you updated on our latest product announcements or to contact you with newsletters, marketing or promotional materials. If you do not wish to be on our mailing list, you can opt out at any time by emailing us at [hello@forefrontmarketing.co.za](mailto:hello@forefrontmarketing.co.za) or by clicking on the unsubscribe link on our emails.

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To improve our website in order to better serve you.
- To allow us to improve our response to your customer service needs.
- To administer a contest, competition, promotion, survey or other site feature.
- To improve the processing of your transactions.
- To ask for ratings/reviews of our services or products
- To follow up with clients after correspondence (live chat, email or phone inquiries)

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our site (“Log Data”). This Log Data may include information such as your computer’s Internet Protocol (“IP”) address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on

those pages and other statistics. In addition, we may use third party services such as Google Analytics that collect, monitor and analyse this log data.

This site uses "cookies". Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow it to do so) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer a better user experience with our site and keep the site as user friendly as possible.

We use re-marketing cookies to advertise Forefront Marketing SA across the Internet. Third-party vendors including Google Ad words and Facebook will display relevant ads tailored to you based on what parts of the site you have visited by placing cookies on your machine. These cookies do not in any way identify you or give access to your computer. The cookies are used to serve ads related to and based on past visits to the site. Re-marketing allows us to tailor our marketing to better suit your needs and only display ads that are relevant to you.

You can opt-out of re-marketing by visiting the links below:

- Google Ad words: [Google's Ads Settings](#)
- Facebook: [Website Custom Audiences](#)
- Other third-party vendors: [Network Advertising Initiative opt-out page](#).
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future.

We may also use trusted third-party services like Google Analytics that track this information on our behalf. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since each browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

If users disable cookies in their browser:

If you turn cookies off, you may not be able to use certain portions of the site.

How do we protect your information?

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential.

The security of your personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security and cannot be held liable should a breach occur.

### Third-party disclosure

We do not sell, trade, or otherwise transfer your Personally Identifiable Information to outside parties. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential.

### Age of Consent

By using this site, you represent that you are at least the age of majority in your province or country of residence, or that you are the age of majority in your province or country of residence and you have given us your consent to allow any of your minor dependents to use this site.

### Changes to this Privacy Policy

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

### Questions or Contact Information

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact us at [hello@forefrontmarketing.co.za](mailto:hello@forefrontmarketing.co.za)